
SUMMARY

Seasoned businesswoman, Executive and Founder with over 16 years experience with world-class companies specializing in Business Strategy, Process Design and Technology Implementation. Held a number of highly visible and successful leadership positions, some of which included the design and implementation of Corporate and IT process architecture, business effectiveness and efficiency models, strategy and governance. Worked with numerous CIO's and business executives, collaborating and improving upon corporate goals. My key focus is to enhance businesses effectiveness and efficiency in terms of revenue growth, service quality, customer satisfaction and operational excellence.

- Process Architecture • Process Design • Process Implementation • IT Strategy • Program Management
- Technical and Managerial Experience • Organizational • Communication • Presentation • Facilitation • Interpersonal Skills
- Commitment to Personal Leadership and Growth

PROFESSIONAL EXPERIENCE

NZCONSULTING – MANAGEMENT CONSULTING – SAN FRANCISCO, CA **2002- PRESENT** **Founder, Principal, Account Manager**

NZconsulting focuses on Business Strategy, Process Improvement and Information Technology. 16 years of Process Improvement and Information Technology experience have led us to develop methodology that had been implemented at Safeway, 3Com, Palm, CSEA, Brocade, SGI, Synopsis, Network Appliance, Seagate, Comverse, PGE, Boston Private etc. In 2004 our methodology had been published in a book called "CIO Wisdom".

BROCADE COMMUNICATION – SAN JOSE, CA **2001 - 2004** **Corporate Process Architect, IT Strategy Consultant**

Design and Implement Process Governance Structure considering the following components: Economic Value Added (EVA), Manage CEET executive team (Corporate Effectiveness and Efficiency Team), Manage 25 cross-functional process improvement teams. Deliver training and process workshops facilitation. Manage Process Scorecard and Process Health Matrix. Document 'Identity' and 'Priority' processes (including flow charts, roles and responsibilities, dependencies, rollout plans)

3COM, PALM CORPORATION – SANTA CLARA, CA **1998-2001** **Supply Chain Systems and Applications - Process Architect and Program Manager**

Managed the integration of worldwide demand & supply chain processes and systems
Deployed ERP and Advanced Planning and Scheduling (APS) processes and systems that integrated sales, marketing, product operations, in-house mfg., contract mfg., order management in real time collaboration with trading partners

COMVERSE TECHNOLOGY – TEL AVIV, ISRAEL, NEW YORK, SINGAPORE **1996-1998** **Customer Support and Logistics Manager**

Managed worldwide customer support inventory. Developed and managed yearly budget of \$30 million for customer support organization (CSO) including manpower growth and required capital for 320 employees. Designed and managed customer Support process and metrics. Negotiated support agreements with Comverse partners such Digital, HP. Created, and managed work plans for technical support engineers including system's installations, expansions and upgrades.

AVIV- MANAGEMENT CONSULTING AND INFORMATION SYSTEMS – TEL AVIV, ISRAEL **1993-1996** **Senior Consultant and Program Manger**

Gideon Oberson Fashion, Ramat-Gan, Israel (1995-1996) - Production Planning Manager
PazGaz-PetrolGaz, Rishon-Lezion, Israel (1993-1994) - ERP Implementation Program Manager

EDUCATION

Honor graduate of the Technion [Engineering University](#) and part of [Ben-Gurion MBA](#) program in Israel
Landmark Education - San Francisco, CA - [Leadership and Organizational Transformation](#). (3-month program)
WPI -Worcester Polytechnic Institute, Worcester, MA - [WPI's Certificate Management & Leadership](#) (Six-month program)

COMMUNITY AND PUBLIC ENGAGEMENT

- Multi-lingual: English, Hebrew, Arabic and French
- Community Activist – Women – Business and Leadership
- Congregation Shaar Zahav Service Leader
- Middle East Forum Committee Member - Common Wealth Club of California
- Jimena – Jews Indigenous to the Middle East and North Africa – Public Speaker
- Executive coaching and leadership coaching – International museum of women board member (nominated)
- Former Intelligence Officer in the Israeli Army